

KPI Dashboard Layout Models

Building dashboards can be interesting and challenging, however getting leadership and staff to use the dashboards, trust the dashboards, and depend on the dashboards is related to user-experience. If the tools are hard to use, hard to access, or untrusted, then they won't be used.

Here are some best practices to increase the likelihood of your dashboards to be effective.

- Keep it simple (limit KPIs per view)
- Group KPIs by category (clinical, financial, patient)
- Place most important KPIs top-left
- Provide drill-downs for details
- Maintain consistent design
- Use consistent colors (green = good, red = needs attention)
- Show trends over time (line charts) instead of static numbers
- Use bar/column charts for comparisons
- Apply traffic-light indicators and target lines for context
- Avoid misleading visuals (keep axis definitions consistent, distorted proportions)
- Include benchmarks and targets to frame performance